

2308000701050002
EXAMINATION DECEMBER 2024
BACHELOR OF BUSINESS ADMINISTRATION (NEP & NON
NEP) (FIRST SEMESTER)
AEC-HINDI PROFICIENCY AND LIFE SKILLS - I
HINDI BHASHA SAMARTHYA AND JIVAN KAUSHAL

[Time: As Per Schedule]

[Max. Marks: 25]

Instructions:

1. Fill up strictly the following details on your answer book
 - a. Name of the Examination : **BACHELOR OF BUSINESS ADMINISTRATION (NEP & NON NEP) (FIRST SEMESTER)**
 - b. Name of the Subject : **AEC-HINDI PROFICIENCY AND LIFE SKILLS - I HINDI BHASHA SAMARTHYA AND JIVAN KAUSHAL**
 - c. Subject Code No : **2308000701050002**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

Q.1 निम्नलिखित वैकल्पिक प्रश्नों के उत्तर दीजिए ।

10

(1) अविभाज्य ध्वनि के चिन्ह को क्या कहा जाता है?

- | | |
|-----------|------------|
| (A) वर्ण | (B) स्वर |
| (C) ध्वनि | (D) व्यंजन |

(2) 'देवता' शब्द का पर्याय शब्द कौन सा है?

- | | |
|-----------|------------|
| (A) गजानन | (B) आदित्य |
| (C) मनोज | (D) विनायक |

(3) 'कान खड़े होना' मुहावरे का अर्थ बताइए ।

- | | |
|------------------|----------------|
| (A) भटकना | (B) निकम्मा |
| (C) हॉशियार होना | (D) आनंद मनाना |

(4) संज्ञा के कितने श्रेणियाँ होती हैं?

- (A) चार (B) सात
(C) आठ (D) पाँच

(5) वाक्य को सुंदर एवं स्पष्ट बनाने के लिए किसकी जरूरत होती है?

- (A) संज्ञा (B) व्यंजन
(C) विरामचिह्न (D) पल्लवन

(6) 'रोग से छूटकारा' निम्न में से अनेकार्थक शब्द कौन सा है?

- (A) सहयोग (B) सेहत
(C) सहाय (D) स्वास्थ्य

(7) जो शब्द नाम के बदले आता है, उसे क्या कहते हैं?

- (A) संज्ञा (B) विशेषण
(C) सर्वनाम (D) अद्वय

(8) 'पल्लवन' शब्द से अभिप्राय है.....

- (A) विस्तार (B) विचार
(C) विशेष (D) विषय

(9) कहानी में स्थान, घटना, पात्र या दृश्य का..... करना चाहिए।

- (A) वार्तालाप (B) विस्तार
(C) वर्णन (D) तीनों

(10) निबंध की भाषा कैसी होनी चाहिए?

- (A) शुद्ध (B) सरल
(C) मिश्रित (D) कठिन

टिप्पणी लिखिए।

- (अ) स्वर और व्यंजन का परिचय।
(ब) विराम चिह्न के प्रकार।

Q.2 संज्ञा की परिभाषा बताते हुए उसके प्रमुख प्रकारों की चर्चा कीजिए।

अथवा

15

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X211YF59B61X211YF59B61X211YF59B61

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EXAMINATION DECEMBER 2024
BACHELOR OF BUSINESS ADMINISTRATION (NEP & NON
NEP) (FIRST SEMESTER)
AEC-GUJARATI PROFICIENCY AND LIFE SKILLS - I

[Time: As Per Schedule]

[Max. Marks:25]

Instructions:

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 - b. Name of the Subject : **AEC-GUJARATI PROFICIENCY AND LIFE SKILLS - I**
 - c. Subject Code No : **2308000701050001**
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4. All questions are compulsory.

Seat No:

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Student's Signature

Q.1 નીચે આપેલા પ્રશ્નોના ટૂંકમાં જવાબ આપો. (કોઈપણ પાંચ)

10

1. અમરકોશનું મૂળ નામ શું છે?
2. અનેકાર્થી શબ્દ વાપરવા માટે શું ધ્યાનમાં રાખવું જરૂરી છે?
3. દ્રવ્યવાચક નામ ઉદાહરણ આપી સમજાવો.
4. દર્શકવાચક સર્વનામ ઉદાહરણ સહિત સમજાવો.
5. વિરામચિહ્ન કોને કહેવાય?
6. લઘુરેખા અને ગુરુરેખા વચ્ચેનો ભેદ જણાવો.
7. વિચાર-વિસ્તારની પ્રક્રિયા સમજાવો.

Q.2 (અ) શબ્દકોશ કોને કહેવાય? શબ્દકોશ કઈ રીતે જોવો તે સમજાવો.

5

અથવા

નામની વ્યાખ્યા આપી, જાતિવાચક અને સમૂહવાચક નામ ઉદાહરણ સહિત સમજાવો.

(બ) સર્વનામ એટલે શુ? પ્રશ્નવાચક સર્વનામના અને અનિશ્ચિત સર્વનામ ઉદાહર આપી સમજાવો 5

અથવા

વાક્યમાં વપરાતા ગુરુવિરામ અને અલ્પવિરામ ચિહ્નને ઉદાહરણ સહિત સમજાવો.

(ક) કોઇપણ એક પંક્તિની વિચાર-વિસ્તાર કરો. 5

1. “ઊંચી નીચી ફર્યા કરે, જીવનની ઘટમાળ;
ભરતી તેની ઓટ છે, ઓટ પ્રછી જુવાળ.”
2. “ઉત્તમ વસ્તુ અધિકાર વિના મળે, તદપિ અર્થ નવ સરે,
મત્સ્યભોગી બગલો મુક્તાફળ દેખી ચંચુ ના ભરે.”
3. “મોટાની લઘુતા જોઈ થાક્યો,
નાનાની મોટાઈ જોઈ જીવું છું.”

- પ્ર.ર. નીચેના જવાબો લખો (15)
- પ્ર.ર. (અ) સવિસ્તાર પ્રશ્ન (૨ માંથી કોઈ પણ ૧) (05)
- અર્થ પુરુષાર્થ વિશે સમજૂતી આપો.
 - પ્રાચીન સંસ્કૃતિ તરીકે ભારતીય સંસ્કૃતિને વિશે સમજાવો.
- પ્ર.ર. (બ) સવિસ્તાર પ્રશ્ન (૨ માંથી કોઈ પણ ૧) (05)
- ભારતવર્ષનું મુળભૂત સાહિત્ય સમજાવો.
 - ભારતીય જ્ઞાન પરંપરામાં પ્રગૌણશાસ્ત્ર.
- પ્ર.ર. (ક) ટૂંકનોંધ લખો (૨ માંથી કોઈ પણ ૧) (05)
- ભારતીય વ્રષ્ટિએ વિજ્ઞાનની ધારણા.
 - યોગ અને આયુર્વેદમાં ભારતનું યોગદાન

***** END *****

2308000701070001
EXAMINATION NOV-DEC - 2024
BACHELOR OF BUSINESS ADMINISTRATION
(NEP & NON NEP) (FIRST SEMESTER)
VAC-IKS-BHARATIYA KNOWLEDGE SYSTEMS -
AN INTRODUCTION

[Time: As Per Schedule]

[Max. Marks: 25]

Instructions:

- નીચે દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the following details on your answer book
- a. Name of the examination : B.B.A. (NEP & NON NEP) (SEM. I)
- b. Name of the Subject : VAC-IKS-BHARATIYA KNOWLEDGE SYSTEMS - AN INTRODUCTION
- c. Subject Code No : 2308000701070001
2. Sketch neat and labelled diagram wherever necessary
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

English Version [Max. Marks: 25]

- Q.1. 7 – MCQ (2 Marks each) (Any 5 out of 7) (10)
- Which country has Enlightened spirituality in religious like Hindu, Muslim, Budhdha, Jain, Shikh?
(A) Germany (B) Isarel
(C) Japan (D) India
 - Which karmas are a part of a person's Sanchita Karmas?
(A) iniquity (B) Kriyaman Karma
(C) Nishkam Karma (D) Prarabdha Karma
 - Which Acharya is considered as the founder of Yoga Darshana?
(A) Charak (B) Sushruta
(C) Patanjali (D) Vangbhata
 - According to Rishi Angira, Veda and Vedanga are what kind of science?
(A) Paravidya (B) Aparavidya
(C) Shabdividya (D) Abhicharikavidya

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X211YCAD1C3X211YCAD1C3X211YCAD1C3X211YCAD1C3

5. Which type of country one can say India as matter of grains and granules?

- (A) Aatmanirbahr (B) Parnirbhar
(C) Partantra (D) Paropjivi

6. Which Vidyapeeth's library was extended by the names 'Ratnasagara', 'Ratnodadhi', 'Ratnaranjak'?

- (A) Nalanda Vidyapith (B) Taxila Vidyapeeth
(C) Vikramsheela (D) Kashi

7. Which mathematical invention has been done in India?

- (A) Binary Number (B) Trigonometry
(C) Value of Zero (D) Equation

Q.2. Write Following Answers

(15)

Q.2. (a) Answer in Detail (Any 1 out of 2)

(05)

1. Explain about Artha Purushartha.
2. Explain Indian culture as an ancient culture.

Q.2. (b) Answer in Detail (Any 1 out of 2)

(05)

1. Explain the Foundational Literature of India.
2. Astronomy in the Indian Knowledge Tradition.

Q.2. (c) Write a short note (Any 1 out of 2)

(05)

1. Perception of science in Indian context.
2. India's contribution on Yoga and Ayurveda

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Gujarati Version

[Max. Marks: 25]

પ્ર.૧.

7-MCQ (દરેકનો ૨ માર્ક્સ) (૭ માંથી કોઈ પણ ૫)

(10)

1. કયા દેશમાં હિંદ, મુસ્લિમ, બૌદ્ધ, જૈન, શીખ જેવા ધાર્મિક વિવિધતાવાળા લોકો રહે છે?

- (A) જર્મની (B) ઈઝરાયલ
(C) જાપાન (D) ભારત

2. કયા કર્મો એ વ્યક્તિનાં સંચિતકર્મોનો એક ભાગ છે?

- (A) અકર્મ (B) ક્રિયામણકર્મ
(C) નિષ્કામકર્મ (D) પ્રારબ્ધકર્મ

3. કયા આચાર્યને યોગ દર્શનના સ્થાપક માનવામાં આવે છે?

- (A) ચરક (B) સુશ્રુત
(C) પતંજલિ (D) વ્યાસ

4. ઋષિ અંજિરાના મતે વેદ અને વેદાંગ કયા પ્રકારની વિદ્યા છે?

- (A) પરાવિદ્યા (B) અપરાવિદ્યા
(C) શાબ્દીવિદ્યા (D) આભિચારિકવિદ્યા

5. ભારતને અનાજ અને ધાન્યની બાબતમાં કેવો દેશ ગણી શકાય?

- (A) આત્મનિર્ભર (B) પરનિર્ભર
(C) પરતંત્ર (D) પરોપજીવી

6. કયી વિદ્યાપીઠનું પુસ્તકાલય 'રત્નસાગર', 'રત્નોદધિ', 'રત્નરંજક' નામોથી વિસ્તરેલું હતું?

- (A) નાલંદા વિદ્યાપીઠ (B) તક્ષશિલા વિદ્યાપીઠ
(C) વિક્રમશીલા (D) કાશી

7. ભારતમાં કઈ ગાણિતિક શોધ થઈ છે?

- (A) દ્વિસંગી સંખ્યા (B) ત્રિકોણમિતિ
(C) શૂન્યનું મૂલ્ય (D) સમીકરણ

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2308000701040001
EXAMINATION NOVEMBER 2024
BACHELOR OF BUSINESS ADMINISTRATION (NEP & NON
NEP) (FIRST SEMESTER)
MDC-FUNDAMENTALS OF ECONOMICS

[Time: As Per Schedule]

[Max. Marks: 50]

Instructions:

1. Fill up strictly the following details on your answer book
 - a. Name of the Examination : **BACHELOR OF BUSINESS ADMINISTRATION (NEP & NON NEP) (FIRST SEMESTER)**
 - b. Name of the Subject : **MDC-FUNDAMENTALS OF ECONOMICS**
 - c. Subject Code No : **2308000701040001**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

Q.1 Answer the following: (Any Five)

10

- I) What are the central problems of economy?
- II) Define individual demand.
- III) What do you mean by demand schedule?
- IV) What is money cost?
- V) Write two examples of fixed cost.
- VI) Define Disposable income.
- VII) What is near money?

Q.2 What is micro economics? Explain advantages and disadvantages of macro economics.

14

OR

What is demand forecasting? Discuss various methods of demand forecasting.

Q.3 Define national income. Discuss various methods of measurement of national income.

14

OR

- A) Explain relationship between marginal cost and average cost.
- B) Explain various determinants of money in detail.

7

7

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[1 of 2]

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Q.4 Write short notes (any three)

12

- a. Price elasticity of demand
- b. Difference between near money and pure money
- c. Basic concepts of national income
- d. Types of cost in cost analysis
- e. Macro economics

2308000701030001
EXAMINATION NOVEMBER 2024
BACHELOR OF BUSINESS ADMINISTRATION
(NEP & NON NEP) (FIRST SEMESTER)
MINOR-BUSINESS COMMUNICATION

[Time: As Per Schedule]

[Max. Marks: 50]

Instructions:

1. Fill up strictly the following details on your answer book
 - a. Name of the Examination : **BACHELOR OF BUSINESS ADMINISTRATION (NCF-NEP & NON NEP) (FIRST SEMESTER)**
 - b. Name of the Subject : **MINOR-BUSINESS COMMUNICATION**
 - c. Subject Code No : **2308000701030001**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

Q.1 Answer the following questions briefly (Any Five)

10

1. Define verbal communication.
2. Differentiate between Interpersonal and Intrapersonal communication.
3. Why is business correspondence important in professionalism?
4. What are the components of the communication process?
5. Write down the steps in the communication process.
6. What are the 7C's of Communication?
7. Define the flow of communication.

Q.2 You are planning a concert and need audio-visual equipment. Write a letter to Bose, requesting a quotation for renting speakers, microphones, and projectors for a three-day event

14

OR

As a manager of a high-end restaurant, draft an order letter to a luxury kitchen appliance provider requesting 20 induction cooktops and a commercial oven for your new kitchen.

Q.3

- 1) As the Secretary of the Cultural Committee, draft a notice to inform students about the upcoming inter-college cultural festival. Prepare an agenda for a meeting to plan the event's schedule and activities. 7
- 2) Prepare the minutes of a sports committee meeting held to discuss the annual sports event. Include details on event planning, team registration, and equipment requirements. 7

OR

You have a degree in Human Resource Management. Write a job application letter to Reliance, applying for the post of HR Executive. Highlight your knowledge of recruitment processes and employee engagement. 14

Q.4 Answer any 3 of the following: 12

1. Discuss non verbal communication
2. You have completed your degree in Business Management and are applying for the position of Sales Executive at Flipkart. Write a job application letter, highlighting your internship experience and explaining how you can contribute to the company's sales team.
3. Prepare a PowerPoint presentation (5 slides) for a conference on "The Role of Artificial Intelligence in Customer Service," discussing trends, innovations, and the future of AI in the industry.
4. Write an email to the HR Manager of a well-known startup, Zomato requesting the final status of your job application for the position of Social Media Manager.
5. Write a short note on Barriers of Communication.

2308000701010001
EXAMINATION NOVEMBER 2024
BACHELOR OF BUSINESS ADMINISTRATION (NEP & NON
NEP) (FIRST SEMESTER)
MAJOR-1-PRINCIPLES OF MANAGEMENT

[Time: As Per Schedule]

[Max. Marks: 50]

Instructions:

1. Fill up strictly the following details on your answer book
 - a. Name of the Examination : **BACHELOR OF BUSINESS ADMINISTRATION (NEP & NON NEP) (FIRST SEMESTER)**
 - b. Name of the Subject : **MAJOR-1-PRINCIPLES OF MANAGEMENT**
 - c. Subject Code No : **2308000701010001**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

Q.1 Answer the following questions in brief. (Any Five)

10

- a. Define Management.
- b. What is strategic planning?
- c. What is decision making?
- d. Explain functional departmentation.
- e. Define Staffing.
- f. Why coordination is necessary in organisation, give any two reasons for this.
- g. What is controlling?

Q.2 Discuss various principles suggested by Henry Fayol as administrative management giving suitable examples.

14

OR

- a. Explain codes of conduct suggested by AIMA. 7
- b. Explain Social Systems Approach & Decision Theory Approach of management. 7

- Q.3** a. Explain process of planning in detail. 7
b. Explain any two organisational structures with their merits. 7

OR

- a. Explain various limitations of planning. 7
b. Discuss various principles of organizing. 7

Q.4 Write short notes. (Any Three) 12

- a. Process of Controlling
b. Features of Direction
c. Techniques for Coordination
d. Blocks to effective delegation
e. Any two types of planning

- (a) Current Ratio.
 (b) Liquid Ratio.
 (c) Debt Equity Ratio.

Particulars	31-03-24 (Rs.)
EQUITY AND LIABILITIES:	
Share Capital:	
Equity Share Capital	1,00,000
Reserves and Surplus:	
General Reserve	11,500
Non-Current Liabilities	
10% Debentures	11,250
Current Liabilities:	
Creditors	10,000
Bills payables	6,200
Outstanding expenses	1,050
TOTAL	1,40,000
ASSETS:	
Fixed Assets:	
Building	50,500
Plant and Machinery	57,000
Current assets:	
Inventory	10,500
Debtors	7,000
Cash Balance	5,000
Account receivable	3,000
Prepaid expenses	7,000
TOTAL	1,40,000

- (b) A company has provided following details.
 Selling Price = Rs. 20 per unit, Variable Cost = Rs. 12 per unit, Total Fixed Cost Rs. =75,000
 You are required to calculate:
 (1) Break Even Point in rupees.
 (2) Amount of Sales to earn a profit of Rs. 45,000.
 (3) Amount of Profit, when Sales = 10,000 units.

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EXAMINATION NOVEMBER 2024
BACHELOR OF BUSINESS ADMINISTRATION (NEP & NON
NEP) (FIRST SEMESTER)
MAJOR-2-ACCOUNTING FOR MANAGERS

[Time: As Per Schedule]

[Max. Marks:50]

Instructions:

1. Fill up strictly the following details on your answer book.
 - a. Name of the Examination : BACHELOR OF BUSINESS ADMINISTRATION (NEP & NON NEP) (FIRST SEMESTER)
 - b. Name of the Subject : MAJOR-2-ACCOUNTING FOR MANAGERS
 - c. Subject Code No : 2308000701020001
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.
5. Use simple calculator.

Seat No:

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Student's Signature

Q.1 Do as directed. (Any Five)

10

1. A company has provided following details; you are required to calculate Gross Profit Ratio.
 Total Sales = Rs. 45, 00,000, Cost of Goods Sold = Rs. 30, 00,000.
2. A company has provided following details; you are required to find out Break Even Point in Rupees.
 Total Fixed Cost = Rs. 5, 00,000, Total Sales = Rs. 10, 00,000, Total Variable Cost Rs. 6, 00,000.
3. Match A with B

A (Transactions)	B (Name of Subsidiary Book)
Credit Sales of Goods	Journal Proper
Credit Sales of Assets	Sales Return Book
Cash Sales of Goods	Sales Book
Credit Goods Returned by Customers	Cash Book

4. What is Budgetary control?
5. Write steps of "Accounting cycle".

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6. Write a meaning of "Zero Base Budgeting".
7. Write sub-headings of Current Assets in the balance sheet as per company act, 2013.

Q.2 A company has provided you following information related to Material "X" for the month April, 2024. Prepare stock register using,
(a) First In First Out (FIFO) Method and
(b) Last In First Out (LIFO) Method. 14

Date	Particulars	Quantity (Kgs.) with Rate per Kg.
1/4/24	Opening Balance	15,000 Kgs at 20 per Kg.
4/4/24	Purchases	10,000 Kgs at 22 Per Kg.
6/4/24	Issues	17,000 Kgs.
15/4/24	Purchases	10,000 at 21 Per Kg.
20/4/24	Issues	17,000 Kgs.
25/4/24	Shortage	500 Kgs

OR

(a) Journalize the following transactions in the books of BB Traders for the Month of August, 2024. 7

On 1/8/24	Started Business with cash Rs. 1, 50,000, Furniture Rs. 50,000.
On 4/8/24	Opened bank account with balance of Rs. 40,000.
On 10/8/24	Purchased goods of Rs. 60,000 at 10% trade discount and 5% cash discount.
On 15/8/24	Sold goods of Rs. 65,000 to Manish on credit of 15 days.
On 25/8/24	Paid Salary of Rs. 15,000 by cash and Rent of Rs. 10,000 by cheque.
On 30/8/24	Received a cheque of Rs. 60,000 from Manish.
On 31/8/24	Manish was declared as insolvent and amount due from him is written off as Bad Debts.

(b) Prepare three column cash book of ZZ Brothers from the following information for the month September, 2024. 7

On 1/9/24	Cash on Hand Rs. 50,000 and Bank Balance Rs. 1,00,000
On 4/9/24	Cash Sales Rs. 70,000 at 5% cash discount.
On 10/9/24	Purchased goods of Rs. 1, 00,000 at 10% trade discount and 5% cash discount.
On 15/9/24	Cheque received from Mr. X of Rs. 25,000 on settlement of his account of Rs. 25,110.
On 25/9/24	Cheque of Mr. X dishonored by bank. Mr. X paid to us in cash.
On 29/9/24	Cash withdrawn from bank for office use Rs. 15,000 and for personal use Rs. 10,000.
On 30/9/24	Kept a balance of Rs. 1,000 on hand, remaining cash deposited in bank.

Q.3 Prepare cash budget for three months ended on 31-03-2024. Opening cash balance on 01-01-2024 is Rs. 2,00,000. 14

Months	Sales (Rs.)	Purchase (Rs.)	Wages (Rs.)
November, 2023	10,00,000	6,00,000	2,00,000
December, 2023	12,00,000	8,00,000	2,50,000
January, 2024	14,00,000	10,00,000	3,00,000
February, 2024	16,00,000	12,00,000	3,50,000
March, 2024	18,00,000	14,00,000	4,00,000

Additional Information:

- Credit Sales is 60% and it is collected in the month after the sale.
- Credit Purchase is 80%, creditor's payment period is 2 months.
- Wages are paid on $\frac{1}{2}$ month basis.
- Machinery costing Rs. 2, 00,000 purchased in the month November, 2023, payment is in equal five installments from December, 2023.
- Tax payment is due in the month March, 2024 Rs. 1,00,000

OR

(a) Following is the balance sheet of company for the year ended on 31-03-24. 7
You are required to calculate following ratios.

