

UCCC & SPBCBA & SDHGCBCA & IT

(Managed By Udhna Academy Education Trust)

SYBBA SEM-III HOME ASSIGNMENT YEAR 2025-26

THIS IS TO INFORM ALL THE SYBBA STUDENTS THAT THE DATE OF HOME ASSIGNMENT SUBMISSION WILL BE AS PER SCHEDULE SHARED LATER ON IN CLASS GROUP.

DSCC-5	Marketing Management																							
	Assignment 1. What is Marketing? Discuss the scope and importance of marketing in detail. 2. What is consumer buying behavior? Discuss factors affecting consumer buying behaviour.																							
DSCC-6	Financial Management																							
	Assignment 1. Explain capital rationing with an example. 2. What is the time value of money? Explain all discounting (Modern Techniques) of capital budgeting.																							
DSCC-7	Human Resource Management																							
	Assignment 1. What is HRM? Explain various roles of HR Manager in detail. 2. Explain any two Statistical techniques of Demand Forecasting in detail.																							
MDC-3	Business Statistics																							
	Assignment 1. Discuss Various types of data with two examples each. 2. From the following data, calculate: 1. Mean, 2. Median and 3.Mode. <table><tr><td>Marks</td><td>5 - 14</td><td>15 -24</td><td>25 - 34</td><td>35 - 44</td><td>45 - 54</td><td>55 -64</td><td>65 - 74</td></tr><tr><td>No. of Students</td><td>8</td><td>11</td><td>15</td><td>25</td><td>20</td><td>13</td><td>8</td></tr></table>								Marks	5 - 14	15 -24	25 - 34	35 - 44	45 - 54	55 -64	65 - 74	No. of Students	8	11	15	25	20	13	8
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SEC-3	Retail Management																							
	1. Explain Indian Unorganized retail sector in detail 2. Explain various retail formats available in India. Also Explain advantages and disadvantages of online purchasing																							
VAC-3	Indian Economics & Business Model - I																							
	Assignment:																							

	1. Write a short note on Dharmashastra. 2. Kautilya's thoughts on Arthashastra.
AEC	MEL-1 English Communication Skills-I
	Assignment 1. Draft a letter of appreciation to your team members for achieving excellence in the group project. 2. Explain types of listening.
CC	CC_ Innovation and Start Up
	Assignment 1. Choose any real-world problem (social, environmental, or economic) and ideate a solution using a product, service, or technology. 2. Explain your idea, its target audience, and the impact it can create